

## **Penny Brohn UK Vision, Mission & Values**

### **Vision**

To reach out to as many people affected by cancer as possible with our Bristol Whole Life Approach

### **Mission**

To bring improved health and enrichment to every person affected by cancer

### **Values**

- We see every human being as a whole person, made up of mind, body, spirit and emotions.
- We work with compassion and care to provide a safe and supportive space for all
- We see each person as a unique individual with their own set of hopes and needs
- We reach out to embrace individuals and communities who have not previously engaged with us.
- We work with openness and integrity
- We work in a collaborative way with each other and our partners.

### **Strapline**

Living Well with Cancer