

# Bake a Difference

And support someone living with cancer



The country is baking and we want to be part of it! Get involved in Bake a Difference and raise some dough for Penny Brohn UK.

In this pack you'll find everything you need for a fun and successful fundraising event.

Penny Brohn UK is the working name of Penny Brohn Cancer Care, a registered charity (no. 284881) and a company registered in England (no.1635916)

# All things cake!



The simplest way to get involved with Bake a Difference is by holding a Cake Bake - a fantastic and delicious way to get involved. Ask your friends, family and colleagues to help by baking some yummy treats and then hold a cake sale – you'll be surprised how much money can be raised.

There are lots of other ways you can fundraise as part of your Bake a Difference event; here are a sprinkling of suggestions:

## Have a Tea Party

Hold a coffee morning or an afternoon tea and ask people to donate to come along. You could even hold a raffle or include some of our other tasty ideas.

## Cake competition

Have a bake off and crown the master baker! Have a prize for the best tasting cakes or the best decorated treats. Then sell the cakes or ask for an entrance fee.



## Guess the number of hundreds and thousands on a cake

Ask the best baker in your workplace to make a cake decorated with hundreds and thousands and get your colleagues to donate to guess how many are on the cake. Someone just needs to count them before they go on!



## Fancy a challenge?

From longest Swiss Roll to tallest Victoria Sponge there are plenty of baking world records out there, ready to be beaten!

# Recipe for success



There is no minimum amount to raise; simply have fun and raise as much dough as you can. Here's our recipe for success to get the most out of your Cake Bake.

**Plan:** Choose a time and place that people will be able to get to! Breaks and lunchtimes are perfect!

**Advertise:** For posters and flyers to help promote your baking events, email the fundraising team or download a copy from our website. Why not invite friends, colleagues and family. Don't forget you can get banners, balloons and buckets from us as well.

**Tell us too:** We'd love to hear what you have planned! And let us know how it went - tweet us or send us your photos on Facebook.

**Share the load:** Get as many people involved as possible, to help bake and donate the cakes to make sure you get a great selection.

**Get in touch!** Call **01275 370073** or email **fundraising@pennybrohn.org.uk**.

## PME Cupcake Challenge 2011 finalist, Kim Parks of Swirls & Curls Cupcakes

"Penny Brohn UK is a fantastic cause and cake sales are a great way of raising money and getting people together! It's so easy to get involved in Bake a Difference!"

## Getting your dough to us!

Please remember to keep the money safe, bank it as soon as you can and ensure someone is with you when counting and banking.

- Send a cheque made payable to Bake a Difference, Penny Brohn UK, Chapel Pill Lane, Pill, Bristol, BS20 0HH.
- Pay it into our bank account (Sort Code: 56-00-05, Account Number: 53874455). Please use the reference of 'Bake – Plus Your Name'.
- Visit our website and pay in the money online. Please remember to add 'Bake' to the reference.
- Drop it in to our National Centre and have a cuppa with us so we can say thanks!

# Why Bake a Difference?



Your involvement allows us to help even more people with cancer, and their closest supporters, to get the life-changing care they really need.

The Bristol Whole Life Approach, pioneered by Penny Brohn UK, provides a powerful combination of physical, emotional, psychological and spiritual support that is designed to help anyone affected by cancer, at any stage of the disease.

We rely on the generosity of people like you. Thank you once again for Baking a Difference for people with cancer and good luck with your event!

## How you will Bake a Difference...

- £15 can pay for someone to attend a weekly group
- £24 can pay for someone to see a counsellor or therapist.
- £50 can pay for someone to attend our Treatment Support Clinic
- £100 can pay for someone to attend two appointments with our Integrative Doctors
- £250 can pay for someone to attend our two day Living Well Course.

**Stacy and her son Finn held a cake sale at their toddler group and raised a wonderful £87.**

**Stacy said:** "Baking with Finn was great fun and the children loved picking out their treats. I think the mums enjoyed it even more - it was a great excuse for a natter."

