

# Picnics for Penny

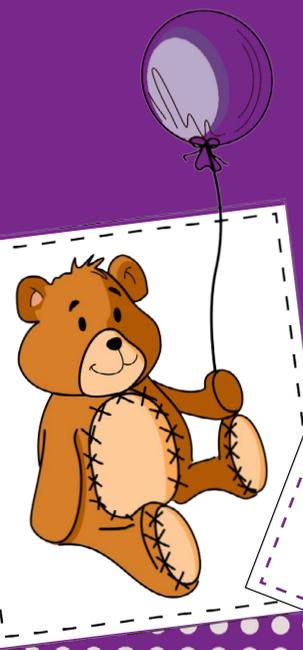
**Make a difference to  
people living with cancer**

Hold a picnic for Penny Brohn UK!

In this pack you'll find everything you need  
for a fun and successful  
fundraising event.

**01275 370 073**

**fundraising@pennybrohn.org.uk**



# Picnic ideas

Picnics for Penny are a fantastic and delicious way to raise money for a great cause. Ask your students, friends and family to get involved by bringing some yummy treats to enjoy together – you will be surprised how much money can be raised.

## Have a Royal Tea Party

Help celebrate the Queen's Official Birthday in style on 11th June, by holding a picnic! You could have a red, white and blue theme with bunting and treats fit for princes and princesses or even all wear crowns! Design your own stamps and coins or even make a giant picture of the Queen with the coins you collect.

## Have a Treasure Hunt

Treasure Hunts are not just for Easter! Hide some goodies and send everyone off to find them. For a healthier alternative, cut up pictures and hide them; the first team to find all the bits and complete their picture first wins!

## Bake a Difference

Cakes always go down well so why not hold a cake sale! You could even have a bake off and crown the master baker! Have a prize for the best tasting cakes or the best decorated treats.

## Dress it up!

Choose a theme and ask everyone to dress up - you could be pirates, cowboys & indians, heroes or teddies; the options are endless! Ask everyone to pay £1 to dress up and give a prize to the best dressed.



## Guess the number of hundreds and thousands on a cake

Ask the best baker to make a cake decorated with hundreds and thousands and ask your students and parents to donate to guess how many are on the cake. Someone just needs to count them before they go on!

## Bring your teddies!

All teddies love picnics - bring yours along and let them join in the fun! You could even charge the teddies to come and let the children come for free!

# Recipe for success

There are lots of ways to raise a little extra and make your picnic even more fun; here are a few tips to help make your event a big success.

There is no minimum amount to raise; simply have fun and raise as much money as you can! Here's our recipe for success to get the most out of your picnic!

**Plan:** Make sure your picnic is at a time and place that people will be able to get to!

**Advertise:** Use the posters included in this pack to help promote your picnic event. Don't forget you can also get plastic banners, balloons and buckets from us - just call the team on 01275 370 073.

**Tell us too:** We'd love to hear what you have planned! Don't forget to let us know how it went and send in your photos.

**Share the load:** Get as many people involved as possible, to bring food and make sure you get a great selection of healthy snacks and treats. Making a list of items to bring and asking people to sign up works well and avoids duplication.

**Get in touch!** Call 01275 370073 or email [events@pennybrohn.org.uk](mailto:events@pennybrohn.org.uk).

## Getting your money to us!

Please remember to keep the money safe, bank it as soon as you can and ensure someone is with you when counting and banking it.

## You can get the money to us by:

- Make your cheque to Penny Brohn UK, Chapel Pill Lane, Pill, Bristol, BS20 0HH.
- Pay it into our bank account (Sort Code: 56-00-05, Account Number: 53874455). Please use the reference of 'Picnic – Your Name'.
- Visit our website and pay in the money online. Please remember to add 'Picnic – Your Name' to the reference.
- Drop it in to our Centre at the address above. Then we can have a cuppa with you and say thank you!

# Why Support Penny Brohn UK?

Your involvement allows us to help even more people with cancer, and their closest supporters, to get the life-changing care they really need.

The Bristol Whole Life Approach, pioneered by Penny Brohn UK, provides a powerful combination of physical, emotional, psychological and spiritual support that is designed to help anyone affected by cancer, at any stage of the disease.

We rely entirely on the generosity of people like you. Thank you once again for making a difference for people with cancer and good luck with your picnic!

## How you will make a difference...

- £15 can pay for someone to attend a weekly group
- £24 can pay for someone to see a counsellor or therapist.
- £50 can pay for someone to attend our Treatment Support Clinic
- £100 can pay for someone to attend two appointments with our Integrative Doctors
- £250 can pay for someone to attend our two day Living Well Course.

**2nd Redcliffe Bay Brownies held a picnic & cake sale. Brown Owl, Pam Smith said:**

"The Brownies had so much fun baking and selling their cakes and then we had a big picnic with all the parents after to celebrate - it was a great way to raise money for a fantastic local cause whilst bringing them all together and having fun."

